



Pre-Camp Information

Dear parent/guardian,

Thank you for your interest in looking to attend one of our AJB Sports in Education camps. We can guarantee an exciting and dynamic experience for your child that is sure to be full of smiles, energy, learning and, most of all, FUN!! Every day will be chock-full of games and activities which will stimulate your child's creativity and engage them in so many more ways than just playing the game.

So before your adventure at camp starts we wanted to take this opportunity to give you some pre-camp information to make sure that you are fully ready and prepped for the big day. We have outlined below everything you need to know about the camp and the philosophy we follow as a company to ensure that your child's experience is the very best it can possibly be. We hope this helps to answer any pre-camp questions which you might have had and we are all looking forward to seeing you at camp.

Your sincerely

The AJB Sports in Education team



#DON'T JUST PLAY...
CREATE | LEARN | LEAD | INSPIRE | GROW

Our philosophy

At AJB Sports in Education we strive to deliver football and multi-sports holiday camps that fit our philosophy; **#Don't Just Play: Create, Learn, Lead, Inspire, Grow.** Our mission is to develop both personal and physical attribute growth within exceptional, fun and creative coaching sessions. Your child will receive a high quality, creative experience during their time with AJB Sports in Education that allows them to take charge of making their own decisions, working together with others, leading groups, trying, failing and learning. We aim to encourage a child's creativity and development and leave every participant with a smile on their face and excited for the next day.

A Typical Day at Holiday Camp



Camp location

This year's camps will mostly be located at the Hollymount Primary School in Worcester. The facility has both great indoor and outdoor areas in which your child will partake in some of our most creative, fun and enjoyable camp activities. We have access to two indoor halls and all grass pitch, so we are all prepared to have fun no matter what the weather!

NOTE: Please check the sign up details for the camp you are looking to attend for the specific location and addresses.

What to wear?

Our holiday camps are always extremely active and your child will be on the go all day long. So we recommend that they wear comfortable clothing that is fit for playing sports. We would also recommend comfortable trainers and clothing that they don't mind getting dirty. Although part of the camp is indoors, we have access to an outdoor grass pitch that we are able to use, weather permitting.

It is usually a good idea to wear a few layers of clothing that can be changed depending on the activity and location. For example, a t-shirt for indoors, and a few layers to go on top for outdoor use depending on the temperature.

For campers signed up for our football camps, we recommend trainers/ boots that can be worn both indoors and outside, and shin pads if they have them. And of course, their favourite football team's jersey to show their support to everyone! Additionally, anyone wearing AJB branded clothing will be getting high fives from our coaches and a big smile from me!

What to bring?

Energy and enthusiasm! As mentioned above, all of our camps are non-stop, so a good night's sleep and a solid breakfast are always good ways to set yourself up for the day. Our coaches will provide plenty of motivation and are constantly full of beans, but we love to see this matched by your child as well.

In terms of food, we have two break periods during the day. One for a snack at 11am, after the morning activities, and then lunch at around 1pm. We usually recommend a small snack in the morning which is easily digestible and that will give your child some much needed energy for the upcoming games. A banana, apple slices or some carrot sticks for example are all fantastic options. For lunch we recommend something a bit more substantial that will sustain them for the rest of the day.

At AJB Sports in Education we love to promote good nutrition and healthy eating to our campers, so it is always great when we see lots of fruit and vegetables in lunch boxes. Of course, you know your child far better than us and what they like/don't like to eat, but we are always on the lookout for the best and healthiest lunches and like to promote them on our social media channels.

World Cup Friday

Every Friday is extra special at an AJB Sports in Education camp.... It's World Cup day! We love to give the children the best send off after a great week at camp by doing something extra special and getting everyone involved in our very own World Cup. Now, we're not going to give it all away before camp, but Friday will involve competitions, challenges, World Cup teams, points, prizes and lots of laughs.

We want everyone to get into the spirit of things and make Friday the biggest and best day it can be. To help with this, we will be asking our campers to choose their World Cup teams on the Thursday afternoon so that they have a chance to wear their team's colours the following day and

to bring in any items associated with that country. This could include absolutely anything that the children's imagination can think up (and in our experience they are a lot more creative and imaginative than us!), so we're thinking foods from the country for lunch, traditional dress or even funky headwear.

Our Policies

At AJB Sports in Education we fully understand that your top priority is the safety and well being of your child, and we hold that very same value when they are in our care and at one of our camps. As well as our highly qualified, experienced and responsible coaches, we have robust and thorough health and safety and safeguarding policies that are strictly adhered to at all times. We know that the safety of each and every child in our care is paramount and maintain the very highest standards to ensure that this is true at every session run by AJB Sports in Education. Please feel free to follow the link below to our website which contains all of our policy documents. Additionally, we will be more than happy to answer any additional questions or concerns that you may have surrounding these issues.

<https://www.ajbsportsineducation.com/about-us/our-policies/>

Any questions?

Finally, if you have any questions or concerns before camp please don't hesitate to contact us. We are more than happy to discuss any queries that you have and would love to hear from you.... even if it's just for a chat! Feel free to get in touch through one of the following channels:

Website: www.ajbsportsineducation.com

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